

JUDITH M. ORVOS, ELS
2801 New Mexico Avenue NW
Apartment 608
Washington, DC 20007
Telephone: (202) 262-4186
E-mail: judith@orvoscommunications.com
Profile: <http://www.linkedin.com/in/judithorvos>
Website: <http://www.orvoscommunications.com>

SKILLS & QUALIFICATIONS:

Medical writer/editor with more than 40 years' experience demonstrating superb organizational, managerial, publishing, and communications skills. Eighteen years' experience managing teams producing award-winning health-related communications for print, the Web, interactive media, and live events. Proven capabilities in developing and maintaining positive relationships with leaders from government agencies including NHLBI, FCC, FDA, and NCI, professional associations, and academia. Subject matter expertise including but not limited to oncology, ob/gyn, HIV/AIDS, urology, pulmonology and endoscopy.

- **Award-winning writer and editor.** Demonstrated and acknowledged expertise in producing accurate, readable, and up to date communications in print and online. Known for high quality of work and fast turnaround time.
- **Superb organizer.** Proven track record for planning and executing multiple print and electronic products on time. Extremely efficient, detail-oriented, and budget-conscious editorial manager.
- **Experienced manager.** Adept at managing all aspects of a communications program, from information-gathering through archive. Have supervised diverse teams of staff editors, contract editors, graphic designers, and production personnel.
- **Highly effective team leader.** Can anticipate operational problems, formulate practical solutions, and motivate staff to excel.

EMPLOYMENT HISTORY:

April 2011 - Present

PRESIDENT

Orvos Communications, LLC
Washington, DC

Sole proprietor of medical communications firm dedicated to "Making Sense of Science" for audiences from physicians to allied health professionals to consumers. Examples of engagements include writing grants and needs assessments for Medscape Education; substantive editing of federally approved HIV/AIDS medical practice guidelines on behalf of the National Library of Medicine; editing of asthma guidelines for NHLBI; creation of audience development strategy for top-ranked physician journal *Contemporary OB/GYN*; creation of online animated abstracts of original medical studies; and editing of PowerPoint presentations for advisory board meetings and of original research manuscripts. Clients have included McCann Health, Viam Group, Thieme Medical Publishers, ICF International, MJH Life Sciences, The Braveheart Group, T.O.M. Life Science Consulting, The Dixon Group, Haymarket, Medscape, WebMD, and the Federal Communications Commission.

October 2009 - March 2011

COMMUNICATION OFFICER FOR RESEARCH & DEVELOPMENT

International Partnership for Microbicides (IPM)
Silver Spring, MD

Key communications liaison between the External Relations and Research & Development (R&D) teams of a nonprofit product development partnership focused on accelerating development of a safe and effective vaginal microbicide for prevention of HIV. Provided communication support for stakeholders throughout the organization, including drafting and reviewing scientific

documents; produced technical updates for constituencies such as Board of Directors, donors and Scientific Advisory Board; performed note taking at scientific meetings; tracked R&D activities and progress; developed reports and databases for R&D activities. Liaison for IPM's SAB, composed of experts in drug development, HIV and ARV science, microbicide development, and clinical evaluation, and project manager for annual SAB meeting and interim teleconferences.

August 2008 - September 2009

PROJECT DIRECTOR

Lockheed Martin
Rockville, MD

Directed operations of Information Clearinghouse for the National Center for Complementary and Alternative Medicine (NCCAM), under Lockheed Martin's contract with the National Library of Medicine. Oversaw 24-member staff including Call Center Manager and team; Inquiry Response and Training Supervisor and correspondence specialists; Materials Development Manager and publications team; Library Coordinator; and two staff members who were on-site at NCCAM. Responsible for quality control of publications, exhibits, and response to public inquiries in the form of e-mail, postal mail, and Live Chat via the Internet. Oversaw \$3 million annual budget for Information Clearinghouse and served as primary contact with customer at NIH.

March 2007 - August 2008

COMMUNICATIONS DIRECTOR

John Snow, Inc.
Washington, DC

Directed 11-person communications team under contract to support the U.S. Agency for International Development's (USAID) Bureau for Global Health (GH). Oversaw development and creation of print, Web, and multimedia communications materials for GH's Office of HIV/AIDS; Office of Population and Reproductive Health; and Office of Health, Infectious Diseases, and Nutrition. Assisted GH communications advisors with strategies for reaching key audiences, including Congress, advocacy groups, and the public.

Managed team of 10 staff editors and graphic designers who produced print publications including reports to Congress, such as *The President's Malaria Initiative: Progress Through Partnerships: Saving Lives in Africa*; *Highly Vulnerable Children: Causes, Consequences and Actions*; and *The Power of Partnerships: The President's Emergency Plan for AIDS Relief*; issue briefs, success stories, fact sheets, and country profiles.

Oversaw Web group that generated and maintained content for GH's intranet and external Web sites, including the portal for The President's Malaria Initiative, and electronic newsletters for the public on global health, reproductive health, and malaria. Directed meetings coordinator who organized USAID booth/presence at major domestic and international conferences, such as The XVII International AIDS Conference.

June 1997 - December 2006

CHIEF EDITOR

Contemporary OB/GYN
Advanstar Communications
Woodcliff Lake, NJ

Managed and directed *Contemporary OB/GYN* communications program, including print and interactive media and live events. Led expansion of program from a print platform to an audience-driven portfolio encompassing monographs, newsletters, CD-ROMs, and a Web site. Worked closely with numerous major pharmaceutical company clients to develop tailored communications products, including live symposia, Webcasts, and CME-credited print publications, for various audiences.

Developed, monitored, and controlled communications program's \$2 million annual budget. Oversaw editorial board of academic scientists and interacted with them and physician-authors on daily basis. Supervised day-to-day operations of monthly journal for obstetrician/gynecologists. Responsible for staff selection and leadership, short- and long-range editorial planning and budgeting.

Managed staff editors, graphic designers, and multiple contract freelance editors who produced monthly journal, electronic newsletter, and industry-supported projects. Oversaw magazine content development, from author invitations, peer review, author approval, and integration of text and graphics to print and electronic archive.

November 1994 - June 1997

MANAGING EDITOR

Thomson Medical Economics

Contemporary Urology

Woodcliff Lake, NJ

Designed and created Thomson Medical Economics Company's first website, under the *Contemporary Urology* banner. Developed vision for website, built prototype, and convinced corporate management to launch site. Managed *Contemporary Urology's* editorial staff, budget, and physician editorial board. Responsible for staff selection and leadership, short- and long-range editorial planning, and budgeting.

June 1990 - November 1994

FOUNDING EDITOR

Contemporary Oncology

Medical Economics Publishing

Montvale, NJ

Created and launched monthly journal for oncologists. Recruited physician editorial board and recruited and trained editorial staff. Successfully led editorial and graphic design team through an accelerated development process that resulted in creation and issuance of journal's first issue in just 9 months.

June 1986 - June 1990

HEALTH COMMUNICATIONS SPECIALIST

The Prudential Insurance Company

Roseland, NJ

Wrote, edited, and produced print and electronic communications aimed at marketing Prudential's managed health care system to employers, employees, and physicians. Wrote newsletters and brochures and produced slide shows and videotapes on health insurance programs.

June 1984 - June 1986

SENIOR COPYWRITER

Blue Cross & Blue Shield of NJ

Newark, NJ

Wrote, edited, and produced medical benefits brochures and monthly, bimonthly, and quarterly health insurance newsletters and other publications. Developed a line of consumer literature for the corporation's health awareness program. Wrote newsletters for subscribers to corporation's health insurance plans.

June 1981 – June 1984

REPORTER

The Courier-News
Bridgewater, NJ

Researched and wrote feature-length investigative articles on a variety of medical and lifestyle topics for daily newspaper.

EDUCATION:

Seton Hall University, South Orange, NJ
Bachelor of Arts, English, 1981 (cum laude)

CERTIFICATION:

Editor in the Life Sciences (ELS), 1999
Board of Editors in the Life Sciences

HONORS & RECOGNITIONS:

Jesse H. Neal National Business Journalism Awards
Best How-To Article & Best Editorials, 2007
Best Department & Best Editorials, 2005

Jesse H. Neal Certificate of Merit
Best “How-To” Article, 1999

Margaret Mead Journalism Award
Best Article, 1998

PROFESSIONAL MEMBERSHIPS:

American Medical Writers Association – Past President, Mid-Atlantic Chapter
Association of Health Care Journalists
Board of Editors in the Life Sciences
Council of Science Editors

PUBLICATIONS:

Coussens NP, Sittampalam GS, Jonson SG, et al. The opioid crisis and the future of addiction and pain therapeutics. *J Pharmacol Exp Ther*. 2019 Nov;371(2):396-408. (Acknowledgement of editorial work.)

Shattock RJ, Rosenberg Z. Microbicides: topical prevention against HIV. *Cold Spring Harb Perspect Med*. 2012 Feb;2(2):a007385. (Acknowledgement of editorial work.)

REFERENCES:

Dr. Charles J. Lockwood, former Editor-in-Chief, *Contemporary OB/GYN*

Email:
cjlockwood@usf.edu

Beverly Stanley, Director, Editorial Services, Vaniam Group

Email: medicaleditorels@gmail.com